

LITE-wire are now stockists of Technology-LED automotive products

LITE-wire have today announced they are further expanding their product range by becoming one of the first distributors for Technology-LED, British manufacturers of LED interior and warning lighting products.

The new range includes the Cylon LED light head, a curved LED warning lamp which replaces the need for traditional beacons and lightbars, as well as LED interior lighting products.

Rob Corke, the company's Business Development Director commented "This new range fits perfectly within our product offering – continuing with our ethos of distributing well designed, reliable and innovative vehicle lighting products."

Additional features of the company's new interior lighting include PIR sensing as well as Touch-Sense. This allows users to switch their interior lights on and off using an in-built touch pad rather than a traditional switch.

Further new lines to this exciting new product range are also expected in the coming months.

For all enquiries, please contact us directly on 01842 812290, connect with us on Facebook at www.facebook.com/litewireautomotive or visit our website.

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Notes to editors:

- 1. Further photographs and other images are available on request.
- 2. This press release and future press releases can be sent to you via email, fax or by post and is available in plain text as well as formatted PDF.
- 3. LITE-wire Automotive Systems first started trading in the 1930's as LE Perei, subsequently becoming the Perei Group, before rebranding in early 2018. With its head office in Brandon, Suffolk and manufacturing in Aldershot, Hampshire, it is one of the UK's leading designers, manufacturers and assemblers of vehicle lighting and auto-electrical products.
- 4. Further information on the company and its products can be found at <u>www.lite-wire.co.uk</u>.
- 5. Further information on Technology-LED can be found at <u>www.technology-led.co.uk</u>.

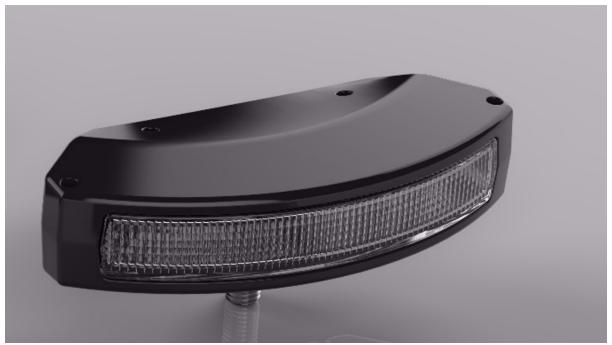
For further information, please contact;

Kristian Snell Media & Press Office

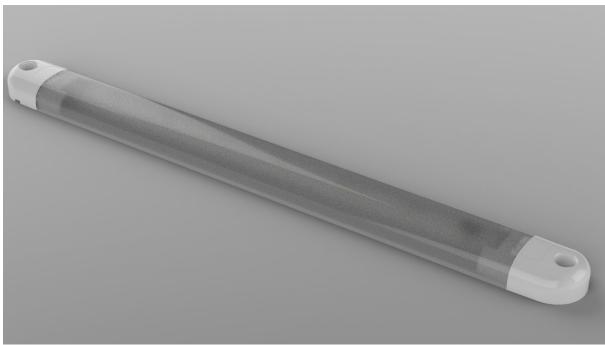
Snell Mitchell & Co. on behalf of LITE-wire Automotive Systems

Tel: 01305 820492 Email: litewire@snellmitchell.co

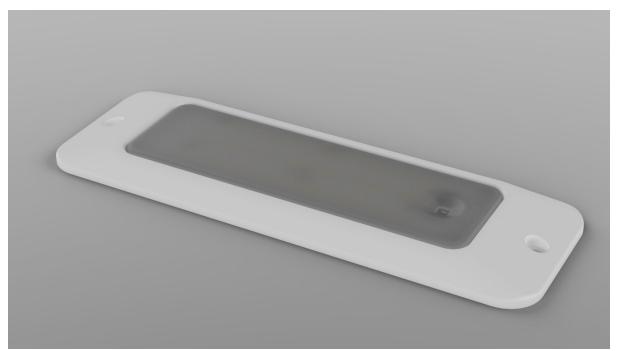
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The Cylon LED light head.



The ISL-500 LED interior strip light.



The ITL-200 interior LED light.